

# CONTRACT



**WFXT**  
**25 Fox Drive**  
**Dedham, MA 02027-2563**  
**(781) 467-2525**

myfoxboston.com

And:

**Media Strategies & Research**  
**11350 Random Hills Road**  
**Suite 670**  
**Fairfax, VA 22030 7428**

<u>Contract / Revision</u> 142539 / 1		<u>Alt Order #</u> Warren
<u>Product</u> Warren for Senate 2012		
<u>Contract Dates</u> 10/30/12 - 11/06/12	<u>Estimate #</u> 12965	
<u>Advertiser</u> Warren for Senate 2012		<u>Original Date / Revision</u> 10/30/12 / 10/31/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFXT	<u>Account Executive</u> Michael Sugrue	<u>Sales Office</u> Boston-Local
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WFXT	11/06/12	11/06/12	Fox 25 AM News 5a	530a-6a		:30			NM	1	\$550.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$550.00			
2	WFXT	11/01/12	11/01/12	Fox 25 AM News 6a	6a-630a		:30			NM	1	\$900.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$900.00			
3	WFXT	11/05/12	11/05/12	Fox 25 AM News 6a	6a-630a		:30			NM	1	\$1,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,000.00			
4	WFXT	10/31/12	11/02/12	Fox 25 AM News 6a	630a-7a		:30			NM	2	\$1,800.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W-F--				2	\$900.00			
5	WFXT	11/05/12	11/06/12	Fox 25 AM News 6a	630a-7a		:30			NM	2	\$2,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				2	\$1,000.00			
6	WFXT	11/01/12	11/01/12	Fox 25 AM News 7a	7a-730a		:30			NM	1	\$900.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$900.00			
7	WFXT	11/05/12	11/05/12	Fox 25 AM News 7a	7a-730a		:30			NM	1	\$1,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,000.00			
8	WFXT	10/31/12	11/02/12	Fox 25 AM News 7a	730a-8a		:30			NM	2	\$1,800.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W-F--				2	\$900.00			
9	WFXT	11/06/12	11/06/12	Fox 25 AM News 7a	730a-8a		:30			NM	1	\$1,000.00
		Candidate Discount										

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<u>Advertiser</u> Warren for Senate 2012		<u>Original Date / Revision</u> 10/30/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$1,000.00			
10	WFXT	11/01/12	11/01/12	Fox 25 AM News 7a	8a-830a		:30			NM	1	\$900.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$900.00			
11	WFXT	11/05/12	11/05/12	Fox 25 AM News 7a	8a-830a		:30			NM	1	\$1,000.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,000.00			
12	WFXT	11/06/12	11/06/12	Fox 25 AM News 7a	830a-9a		:30			NM	1	\$1,000.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$1,000.00			
13	WFXT	10/31/12	10/31/12	Fox 25 AM News 7a	830a-9a		:30			NM	1	\$900.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$900.00			
14	WFXT	10/30/12	11/06/12	Fox 25 AM News 9a	9a-10a		:30			NM	5	\$1,750.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--WTF--				3	\$350.00			
Week:		11/05/12	11/11/12	MT-----				2	\$350.00			
15	WFXT	10/30/12	11/06/12	M-F 11a-12p	11a-12p		:30			NM	4	\$1,200.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W-F--				2	\$300.00			
Week:		11/05/12	11/11/12	MT-----				2	\$300.00			
16	WFXT	10/30/12	11/06/12	M-F 5p-6p	5p-6p		:30			NM	4	\$1,400.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--WTF--				3	\$350.00			
Week:		11/05/12	11/11/12	M-----				1	\$350.00			
17	WFXT	11/04/12	11/04/12	Fox 25 Su 630p News	Su 630p-7p		:30			NM	1	\$350.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$350.00			
18	WFXT	10/30/12	11/06/12	M-F 7p-730p	7p-730p		:30			NM	4	\$2,400.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--WTF--				3	\$600.00			
Week:		11/05/12	11/11/12	M-----				1	\$600.00			
19	WFXT	11/03/12	11/03/12	Pac 12 Prime Game	various		:30			NM	1	\$1,500.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$1,500.00			
20	WFXT	10/30/12	11/02/12	Fox 25 Late News 10p	10p-11p		:30			NM	3	\$6,000.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--WTF--				3	\$2,000.00			
21	WFXT	11/05/12	11/05/12	Fox 25 Late News 10p	10p-11p		:30			NM	1	\$2,500.00
Candidate Discount												

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$2,500.00			
22	WFXT	11/01/12	11/02/12	Fox 25 Late News 11p	11p-1130p		:30			NM	2	\$2,700.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				2	\$1,350.00			
23	WFXT	11/03/12	11/03/12	Fox 25 Late News 10p	10p-11p		:30			NM	1	\$2,000.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$2,000.00			
24	WFXT	11/04/12	11/04/12	Fox 25 Late News 10p	10p-11p		:30			NM	1	\$2,000.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$2,000.00			
25	WFXT	11/04/12	11/04/12	Fox 25 Late News 11p	11p-1130p		:30			NM	1	\$1,350.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$1,350.00			
26	WFXT	11/04/12	11/04/12	NFL RS Game Non Home	Various		:30			NM	1	\$8,000.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$8,000.00			
Totals											45	\$47,900.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	45	\$47,900.00	\$40,715.00
<b>Totals</b>	<b>45</b>	<b>\$47,900.00</b>	<b>\$40,715.00</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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